

Selecting and Planning Audits for Return on Investment

 8 hours CPE Credit



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COURSE DESCRIPTION

Selecting performance audits to conduct is like building a successful investment portfolio. Developing meaningful objectives helps ensure each audit efficiently and effectively achieves meaningful results. Together, selecting the right audits and clear objectives provide a return on investment that is highly valued, relevant and meaningful to the stakeholders it serves. Explore techniques and factors for selecting and planning audits based upon measurable factors of risk, materiality, public interest, and public benefit as valued by its many stakeholders. You will identify stakeholder interest and needs, future opportunities and external threats; apply a cost benefit approach using measures of outcome value to score proposals; and formulate compelling audit objectives leading to meaningful specific future-oriented recommendations of value.

WHAT YOU WILL LEARN

Learning Outcomes:

- Apply strategic customer value in assessing desired stakeholder needs
- Perform a SWOT analysis and logic model to consider audit topic objectives
- Use internal and external risk assessment to identify areas of vulnerability and opportunity as criteria for scoring potential audit benefits and results
- Apply a cost/benefit approach to score the potential value of audit proposals
- Describe the central role of objectives in performance auditing
- Write objectives that provide clear direction for planning field work, assigning staff, facilitating report writing and meeting auditing standards
- Track audit progress and measure actual results

WHO SHOULD ATTEND

All auditors, evaluators, analysts and executives who are responsible for developing, proposing or selecting audit/evaluation topics, and for developing specific audit/evaluation objectives.



March 7, 2025
8:00 a.m. – 5:00 p.m.



8 CPE Credit Hours



On-Site Delivery



Guam



**DNA Building 238 Archbishop
Flores Street Hagatna, Guam
96910, Guam**



Contact: Vince Duenas

[SEND EMAIL](#)

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<https://evt.to/eumeimuhw>

TUITION FEES

With funding support from the United States Department of the Interior, Office of Insular Affairs, courses are available free of charge for government accountability professionals within the insular areas. The course fee is waived and there is no cost to register and attend. Professionals who do not meet the above criteria, please contact info@pitiviti.org.

COURSE DATE AND TIME

This is specifically designed for the Guam Office of the Public Auditor. The course will occur in the Guam on **March 7, 2025, 8:00 am – 5:00 pm**.

INSTRUCTOR

Michael Binder

Michael, Graduate School USA Instructor, is the Director of the Graduate School USA, Government Audit Training Institute. He's served over forty-two years in federal audit staff, management and executive positions in GAO, the Inspector General community and as Acting Inspector General of the National Endowment for the Arts. As Assistant Inspector General, Deputy Chief of Staff, Senior Resource Official/CFO, and Supervisory Forensic Auditor, U.S. EPA Office of Inspector General (OIG), he directed the EPA OIG's internal risk assessment, audit follow-up, audit and investigative planning, budget development and execution, legislative analysis, program evaluation, policy review, performance measurement and financial reporting, human resources, audit peer review, procurement, quality assurance assessments, Hotline, and cost accounting program. He led EPA OIG's strategic planning and pioneered the application of logic models and SWOT Analysis for planning and performance measurement in the OIG, for EPA and the federal IG community. He created the President's Council for Integrity and Efficiency (PCIE) Environmental Consortium and chaired the PCIE Government Performance and Results Act Committee.

Michael has a BBA and MBA in Finance and Economics from George Washington University and attended Harvard University, the Federal Law Enforcement Training Center and the Federal Executive Institute. He is a Certified Internal Auditor, a Certified Fraud Examiner, and a former national officer of the Association of Government Accountants.

Michael has been an adjunct professor of management, finance, white-collar crime and auditing since 1975. He is currently a faculty member of the Graduate School USA, the University of Maryland, and a Certified Seminar Leader with Fred Pryor. He has been a guest lecturer/instructor at Salisbury University, George Mason University, University of Michigan, Florida Atlantic University, the Federal Air Marshall Academy, Federal Law Enforcement Training Center and the Council of Inspectors General Training Academy. He is a principal contributor to the development of the University of Maryland's White Collar Crime Certification curriculum. Michael Binder is the Host of the WTOP/Federal News Network weekly radio program "The Search for Accountability." He also created The Montgomery Summer Tennis Camps, published several professional articles and course texts, is a professional orchestra leader including performing at the Kennedy Center and for Presidential Inaugural Balls, and is commissioner of several adult sports leagues.



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